

COOKIES POLICY

Please take a moment to read our cookies policy before using our website.

This page sets out the cookie policy of Mega Fortris Berhad (“we”, “us” and “our”) and explains how we use cookies on our website (megafortris.com) (the “Website”).

We use cookies on our website, which amongst other things, help us to improve your experience of the Website and to ensure that it performs as you expect it to. A cookie is a small file of letters and numbers, which are transferred to your computer’s hard drive or mobile device when you visit the Website. The cookies are then sent back to the originating website on each subsequent visit or to another website that recognises that cookie. They can improve your experience of using a website, for example, by remembering your preference settings and tracking your use of a website so that it can be improved to meet your needs. They can also help to ensure that adverts you see online are more relevant to you and your interests.

We may amend our cookie policy at any time and we will notify you of any change by revising the date at the bottom of this Cookies Policy. The changes will take effect once they have been posted on the Website. Therefore, you should review these terms on a regular basis.

How We Use Cookies

Websites must get consent to send cookies to your computer or mobile device unless the cookies are strictly necessary to provide services to you. You can set your cookie preferences when you arrive at the Website, or change them at any time [by clicking here]. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit the Website.

Unless the cookie is strictly necessary, you can withdraw your consent to our cookies at any time even if you have previously consented. Although, please do remember that if you do not consent to our functionality cookies, parts of the Website may not work. For this reason we will occasionally send you prompts which allow you to consent to a cookie you have previously rejected.

We may collect information about your computer, including your IP address, operating system and browser type, for system administration purposes. This is statistical data about our users’ browsing actions and patterns and does not identify you as an individual. If you agree, we may obtain information about your general internet usage by using a cookie file. The Website uses cookies to distinguish you from other users of the Website. This helps us to deliver a better and more personalised service to you when you browse the Website and also allows us to improve the Website.

Types of Cookies Used on the Website

The tables below explain what cookies we use on our Website, why we use them and whether they are strictly necessary or another type of cookie e.g. "functionality" or "performance" cookies. We also state in the table whether a cookie is a "persistent" or "session" cookie. The difference is that:

- Persistent cookies remain on your device between browsing sessions. They are activated each time you visit the Website that created that particular cookie. For example, where a "persistent cookie" is used on a website to remember your log-in details, you will not need to enter those details each time you visit that website.
- Session cookies allow Website operators to link the actions of a user during a browser session. A browser session starts when you open the browser window and finishes when you close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

Some of our cookies are session cookies and will expire at the end of the browser session. However, if your browser is not closed for any reason, all our cookies will expire after 2 years.

Some of the cookies listed below are those set by our own Website when you visit. However, we also have cookies on our Website that are set by third parties. For example, in order to display targeted advertising to web visitors across a broad range of their own and other websites (for more information about how YouTube, Google, LinkedIn and WooCommerce use cookies and what information they collect, visit the third party website).

Essential website cookies

These cookies are strictly necessary to provide you with services available through our Website and to use some of its features, such as access to secure areas.

Name:	rc::a
Purpose:	Used to track and analyze user behavior to distinguish humans from bots or automated software.
Provider:	www.google.com
Service:	reCAPTCHA View Service Privacy Policy
Type:	html_local_storage
Expires in:	persistent

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Performance and functionality cookies

These cookies are used to enhance the performance and functionality of our Website but are non-essential to their use. However, without these cookies, certain functionality (like videos) may become unavailable.

Name:	woocommerce_cart_hash
Purpose:	Helps WooCommerce determine when cart contents/data changes.
Provider:	www.megafortris.com
Service:	WooCommerce View Service Privacy Policy
Type:	server_cookie
Expires in:	session

Name:	woocommerce_items_in_cart
Purpose:	Helps WooCommerce determine when cart contents/data changes.
Provider:	www.megafortris.com
Service:	WooCommerce View Service Privacy Policy
Type:	server_cookie
Expires in:	session

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Analytics and customization cookies

These cookies collect information that is used either in aggregate form to help us understand how our Website is being used or how effective our marketing campaigns are, or to help us customize our Website for you.

Name:	s7
Purpose:	Gather data regarding site usage and user behavior on the website.
Provider:	www.megafortris.com
Service:	Adobe Analytics
Type:	html_session_storage
Expires in:	session

Name:	_ga_#
Purpose:	Used to distinguish individual users by means of designation of a randomly generated number as client identifier, which allows calculation of visits and sessions
Provider:	.megafortris.com
Service:	Google Analytics View Service Privacy Policy
Type:	http_cookie
Expires in:	1 year 1 month 4 days

Name:	_ga
Purpose:	Records a particular ID used to come up with data about website usage by the user
Provider:	.megafortris.com
Service:	Google Analytics View Service Privacy Policy
Type:	http_cookie
Expires in:	1 year 1 month 4 days

Advertising cookies

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

Name:	sbjs_migrations
Purpose:	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.
Provider:	.megafortris.com
Service:	WooCommerce View Service Privacy Policy
Type:	http_cookie
Expires in:	session

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Name:	sbjs_session
Purpose:	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.
Provider:	.megafortris.com
Service:	WooCommerce View Service Privacy Policy
Type:	http_cookie
Expires in:	29 minutes

Name:	test_cookie
Purpose:	A session cookie used to check if the user's browser supports cookies.
Provider:	.doubleclick.net
Service:	DoubleClick View Service Privacy Policy
Type:	server_cookie
Expires in:	15 minutes

Name:	sbjs_first
Purpose:	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.
Provider:	.megafortris.com
Service:	WooCommerce View Service Privacy Policy
Type:	http_cookie
Expires in:	session

Name:	sbjs_current
Purpose:	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.
Provider:	.megafortris.com
Service:	WooCommerce View Service Privacy Policy
Type:	http_cookie
Expires in:	session

Name:	sbjs_udata
Purpose:	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.
Provider:	.megafortris.com
Service:	WooCommerce View Service Privacy Policy
Type:	http_cookie
Expires in:	session

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Name:	sbjs_first_add
Purpose:	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.
Provider:	.megafortris.com
Service:	WooCommerce View Service Privacy Policy
Type:	http_cookie
Expires in:	session

Name:	sbjs_current_add
Purpose:	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.
Provider:	.megafortris.com
Service:	WooCommerce View Service Privacy Policy
Type:	http_cookie
Expires in:	session

Contacts

If you want to contact us with any questions, comments or complaints about how we collect, use or retain cookies, please contact the Privacy Team using the details below:

- Privacy Officers: Compliance Department
- Address: 29, Jalan Anggerik Mokara 31/47, Kota Kemuning, Seksyen 31, 40460 Shah Alam, Selangor, Malaysia
- Telephone number: +60 3 5122 6118
- Email address: mfb_compliance@megafortris.com

This cookie policy is dated 18 November 2024.